

# What's in YOUR JOURNAL?

With sales of nearly \$350 million in the U.S. each year, it's worth taking note of promotional planners and journals.



Tell modern brand stories with a fresh and imaginative twist with Souvenir® journals - coordinating writing instrument included.

**16094**  
Souvenir® Journal with Story Pen

**Additional items:**  
16093 Souvenir® Journal with Motive Pen

16092 Souvenir® Journal with TFW Pen



Matching elastic band closure and bookmark

Includes a matching Souvenir® Story pen

Souvenir® branding

Details inspired by Souvenir Writing Instruments



The promotional answer to bullet journaling, planner journals combine your schedule with room for notes, thoughts and ideas.

**8091**  
Triumph® Calendars Weekly Chronicler

**Additional items:**  
8090 Triumph® Calendars Weekly Organizer

8108 Triumph® Calendars Gratitude Planner



Non-dated weekly page design

Note pages designed to complement planner pages

Keeps all weekly details together in one place

High-quality leatherette cover and matching bookmark



The Best Brands in the Business | [bicgraphic.com](http://bicgraphic.com)

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Source: <https://www.nytimes.com/2016/12/29/business/paper-calendars.html>



Part of distinctive collections, KAPSTON® journals elevate the note-taking experience with distinctive details and the signature KAPSTON® style people love.

**16018**  
KAPSTON® Pierce Journal

**Additional items:**  
16077 KAPSTON® Jaxon Journal  
16021 KAPSTON® Natisino Journal



Elevated cover materials

Pocket for additional organization

KAPSTON® branding

Exclusive design with trendy yet timeless style

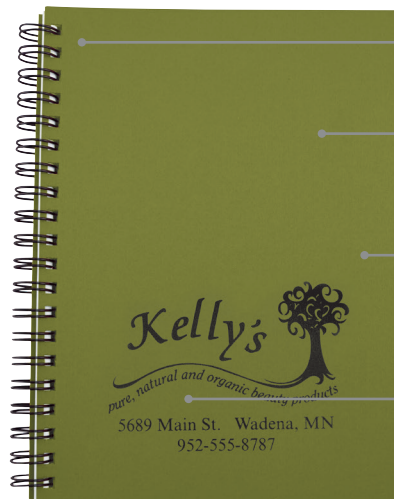


88% of consumers want brands to help them be more environmentally friendly, and journals made with recycled materials show businesses care about sustainability.

**15940**  
goinggreen™ 5" x 7" Notebook



Look for the this icon at [bicgraphic.com](http://bicgraphic.com) to view all our eco-friendly products.



Spiral cardboard cover

Nature-inspired color options

Cover and pages include a minimum of 30% recycled material

Large 4" x 6-1/2" imprint area

Order online now at the **all new** [bicgraphic.com](http://bicgraphic.com).



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